

27 April 2021

CPPGroup Plc

Exercise of Options and Director Shareholdings

CPPGroup Plc Long Term Incentive Plan

On 26 April 2021, the following Directors exercised options over ordinary shares of £1 each in CPPGroup Plc ("**CPP**" or the "**Company**") under the CPPGroup Plc Long Term Incentive Plan 2016 (the "**Option Exercises**"):

Director	Position	No. of options exercised	Interest in ordinary shares following the exercise	Interests in options over ordinary shares following the exercise
Jason Walsh	Chief Executive Officer	22,482	92,227	105,251
Oliver Laird	Chief Financial Officer	8,294	51,848	38,830

The shares to be issued to satisfy the Option Exercises are covered by the Company's existing block-listing application.

Enquiries:

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About CPP

CPP Group takes away many of the stresses and strains of daily life for millions of people across the globe. In collaboration with selected partners in each country in which the Group operates, it develops, aggregates, offers and supports a range of personal protection and insurance products, which are sold alongside, or packaged with, the core product offerings of the Group's partners. CPP is listed on AIM, operated by the London Stock Exchange.

For more information on CPP visit <https://international.cppgroup.com>

REGISTERED OFFICE
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LS1 2AD

Registered number: 07151159

1.	Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	(i) Jason Walsh (ii) Oliver Laird	
2.	Reason for the notification		
(a)	Position/status	(i) Chief Executive Officer (ii) Chief Financial Officer	
(b)	Initial notification/ Amendment	Initial notification	
3.	Details of the issuer		
(a)	Name	CPPGroup Plc	
(b)	LEI	213800FRDE79FTQI4X25	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the Financial Instrument	Ordinary shares of £1 each	
(b)	Identification code of the Financial Instrument	GB00BMDX5Z93	
(c)	Nature of the transaction	Exercise of share options	
(d)	Price(s) and volume(s)	Price(s)	Volume(s)
	Jason Walsh	N/A	22,482
	Oliver Laird	N/A	8,294
(e)	Aggregated information - Aggregated volume - Price	N/A	
(f)	Date of the transaction	26 April 2021	
(g)	Place of the transaction	London Stock Exchange	