

Appointments

30 August 2013

Appointment of Chief Executive Officer and Chief Financial Officer

Further to the notice of management changes of 31 July 2013, CPPGroup Plc ("CPP" or the "Group") today announces the appointment of Brent Escott as Chief Executive Officer and Craig Parsons as Chief Financial Officer with effect from 1 September 2013.

Brent joined CPP on 17 June 2013 in the role of Interim Deputy CEO. He has over 20 years' experience in the insurance industry, most recently as Managing Director, General Insurance Division at Capita plc where he oversaw the commercial insurance business and, in addition, operations in Netherlands, Denmark and France. Brent was previously Managing Director of the UK division of Brit Insurance Holdings PLC and was founder and Managing Director of Club Direct Insurance Services Limited.

Craig has held a senior role in CPP's Group finance function since 2002, his most recent position being Director Tax & Treasury, and in this capacity he sat on the Group Executive Committee and Group Operating Committee. Craig has held primary responsibility for the Group's lender relationships and played a leading role in the successful refinancing of the business in July 2013. He qualified as a Chartered Accountant with PwC in 1995 and has 18 years' experience of working in the Financial Services industry.

Brent Escott, Chief Executive Officer, commented:

"Significant progress has been made over the past two years to refocus the business following the onset of the FCA's investigation. During my first two months at CPP I have experienced a determined company that is working hard to put its historic issues behind it after a period of immense challenge. There remains much work to be done to reposition the business for the future and I look forward to leading CPP in the next phase of its development."

Craig Parsons, Chief Financial Officer, commented:

"My 12 years with CPP mean that I know the business exceptionally well and have a comprehensive understanding of the issues we face. Significant financial challenges remain, but the recent refinancing represents a more stable platform for the business and I am looking forward to working alongside Brent to support the repositioning of the Group."

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Notes to Editors

CPPGroup Plc (CPP) is an International Assistance business operating in the UK and overseas with more than 200 Business Partners worldwide. Via its Business Partners, CPP provides Life Assistance products to consumers, which includes annually renewed and packaged products that provide assistance and insurance across a wide range of market sectors designed to make everyday life easier to manage.