

Appointment

14 JUNE 2013

Appointment of Brent Escott as Interim Deputy CEO

CPPGroup Plc ("CPP" or the "Group") today announces the appointment of Brent Escott as Interim Deputy CEO. This appointment marks a further step in the Group's restructuring plans, as announced on 16 May 2013. Brent will commence his role on 17 June 2013, reporting to Paul Stobart, CEO.

Brent has over 20 years' experience in the insurance industry, most recently in a number of interim management consultancy roles and as Managing Director, General Insurance Division at Capita plc where he oversaw the commercial insurance business and in addition, operations in Netherlands, Denmark and France. Brent previously held senior management roles at Brit Insurance Holdings PLC and was founder and Managing Director of Club Direct Insurance Services Limited.

Paul Stobart, Chief Executive Officer, commented:

"Brent's appointment strongly supports our priority to reposition the business for the next phase of its development. His expertise, together with his **wealth of** experience in insurance and operations, will be instrumental as we complete the work at hand to ensure CPP is set on a firm footing for the future."

Brent Escott, commented:

"This is a hugely important time to be joining the Group and I look forward to working alongside Paul to reposition the business whilst realising the opportunities that have the potential to deliver growth in the future."

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Notes to Editors

CPPGroup Plc (CPP) is an International Assistance business operating in the UK and overseas with more than 200 Business Partners worldwide. Via its Business Partners, CPP provides Life Assistance products to consumers, which includes annually renewed and packaged products that provide assistance and insurance across a wide range of market sectors designed to make everyday life easier to manage.

For more information on CPP visit www.cppgroupplc.com